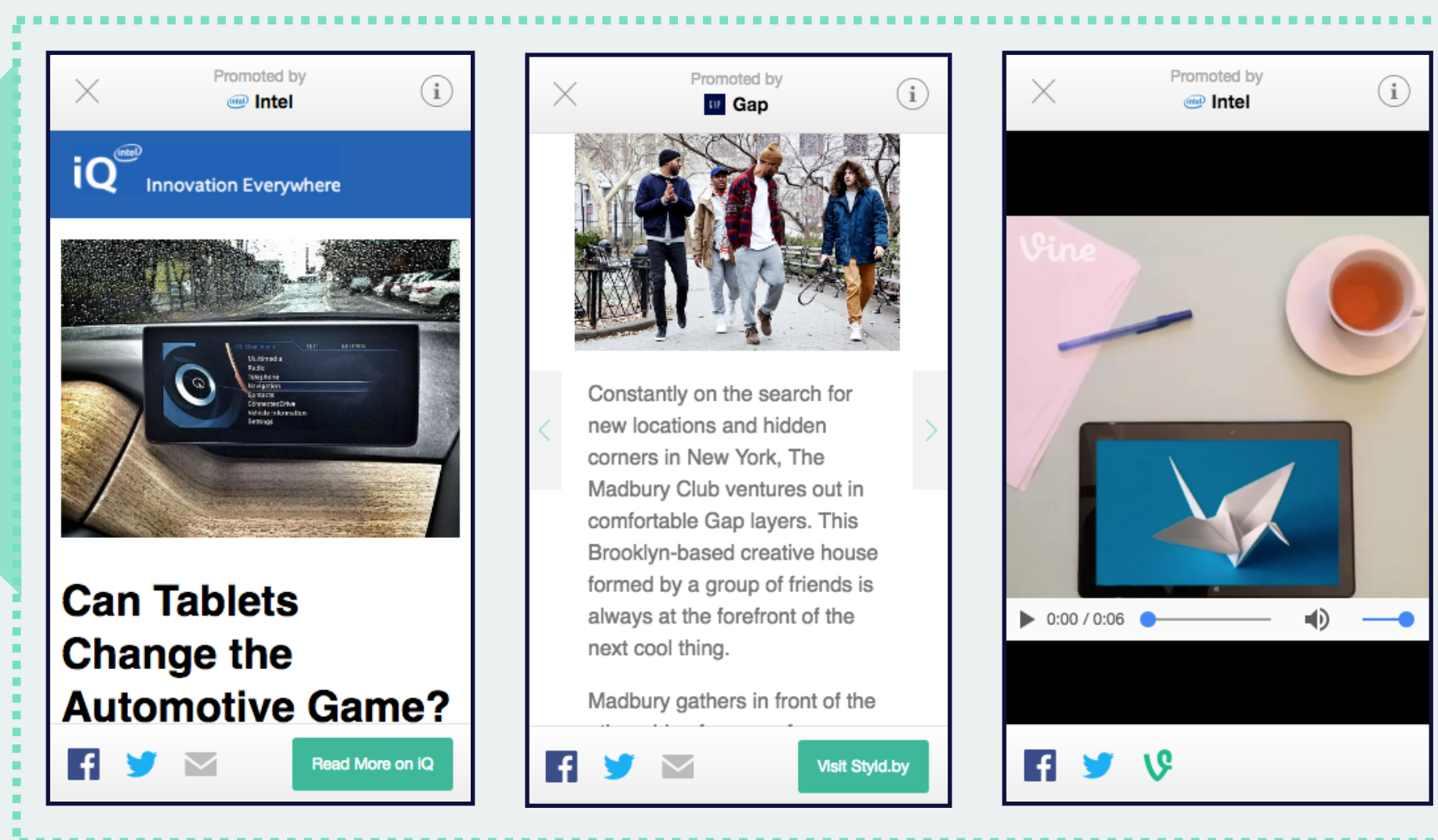


CONTENT ENGAGEMENT ADS



Content Engagement Ads enable publishers to sell custom, immersive and engaging content experiences while keeping users on site.



Article

Gallery

Social Content

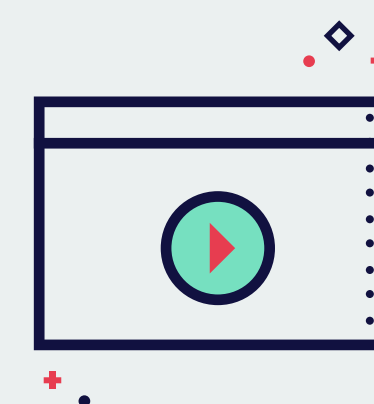
Distribute brand content organically and without interrupting the user experience by keeping your readers on page after they've engaged with a Content Engagement Ad



For earned, owned, and sponsored articles. Expand a preview or show the full article directly on publisher sites.



For infographics, photos, and galleries. Showcase images directly on publisher sites.



For YouTube, Vine, Vimeo, Hosted Video, and Instagram. Play the video directly in the feed.