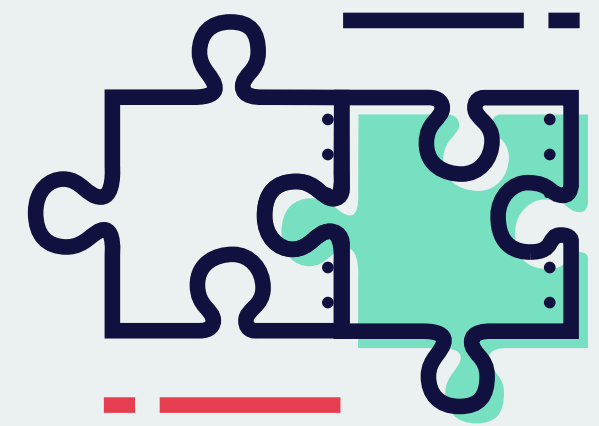
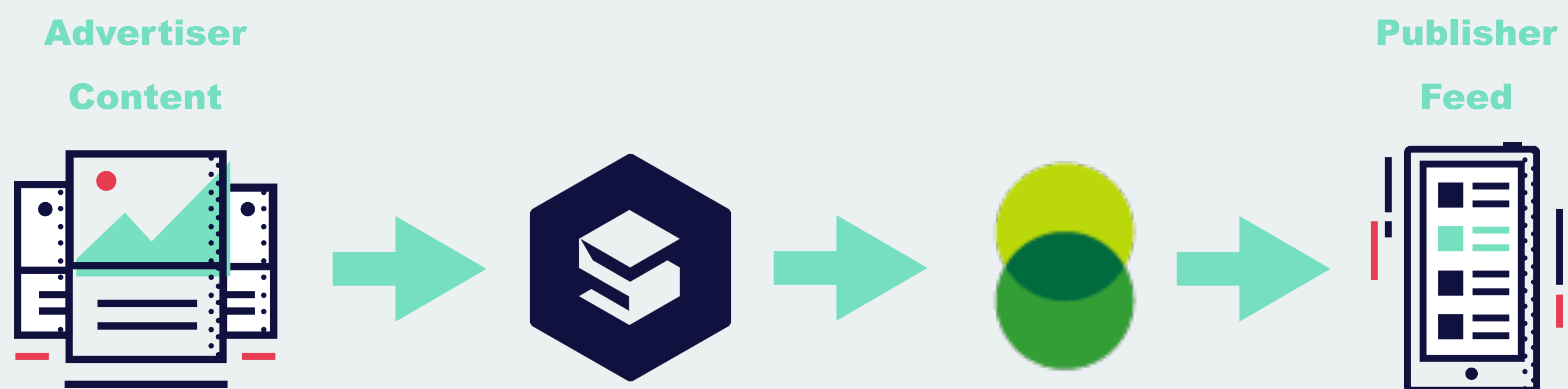


DFP INTEGRATION



Sharethrough offers Publishers the ability to traffic their native ad campaigns into DFP without having to log into the DFP platform. This integration is only required once and is a one-step process to connect DFP and SFP.

Snapshot



To Integrate, Simply Follow The Steps Below

- 1** From the Setup tab in the left hand rail, click “Manage” in the top right corner and from the dropdown menu select “DFP Integration”
- 2** Select “Enable DFP Integration” and authenticate your account to enable access to the API
- 3** During campaign build, simply paste Line Item ID into the DFP Integration field