

Through feature sophistication, Sharethrough's platform allows publishers to successfully sell, deliver, and measure native advertising campaigns while also managing their full Native Ad stack.



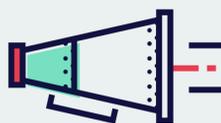
DIRECT SELL

Empower publishers to sell native advertising campaigns directly



SHARETHROUGH AD MANAGER

Access to Sharethrough sold demand partners



PROMOTE

Promote branded or sponsored content across the Sharethrough publisher network



DSP DEMAND

Access to third-party DSP demand to boost fill rates and drive competition for inventory



PRIVATE EXCHANGE

Grant specific buyers access to private inventory at guaranteed rates, ensuring both quality and increased revenue



MEDIATION

Manage your complete ad stack including competitive demand



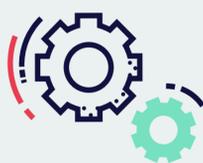
SPONSORED PAGES

Create, host, and serve sponsored content through a one-time CMS integration



FEATURED CONTENT

Extend your own reach through the promotion of your own organic content



DFP INTEGRATION

Automate your campaign trafficking using Sharethrough's direct integration with DFP



SITES & SETUP

Define your site & placement and directly generate tags using the SFP self-serve workflow