



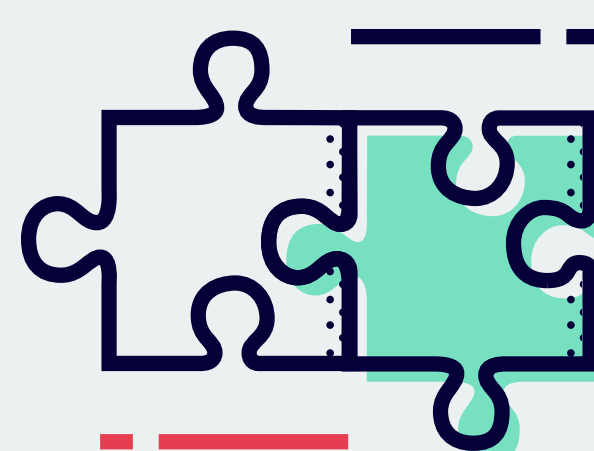
SHARETHROUGH FOR PUBLISHERS

Sharethrough represents the next phase of supply side platforms. With SFP, publishers can maximize both the quality and yield of their native inventory. Our platform provides tools for content publishers of all sizes, ensuring optimal success for both direct sales as well as indirect channel management.



INCREASE

revenue with new, premium ad offerings.



INTEGRATE

across multiple editorial properties.



IMPROVE

efficiency and workflow



ANALYZE

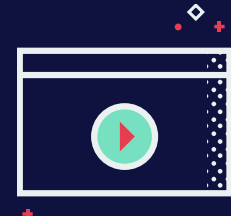
on-page analytics and results

Manage Your Complete Native Ad Stack

DIRECT SALES



CONTENT ENGAGEMENT ADS



VIDEO VIEW ADS



SPONSORED
PAGES



PRIVATE MARKETPLACES

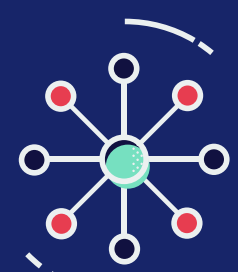
INDIRECT SALES



SHARETHROUGH EXCHANGE



SHARETHROUGH AD MANAGER



MEDIATION

CONTENT PROMOTION



FEATURED CONTENT