

MEMBERSHIP MANAGEMENT MODULE

Promote memberships online Attract new members to your venue.

Seamlessly connect with members Send single or group emails & notifications with ease.

Customise access privileges Provide members with extended access to court booking. **Track and record payments** Retain detailed payment history for each member.

Accept online payments Instantly accept full or Direct Debit payments.

Set automatic reminders Take the hassle out of chasing unpaid memberships.







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GETTING STARTED

We'll help you set up memberships, import members and manage payments.

1. Create a new package for your members

To start, add a new membership package for an existing membership you currently offer e.g. 'Adult Members 2014' (we advise you do this so you have some historic membership data).

Enter details for the membership including expiry dates and costs, then save. The package will be added to your Membership Packages list.



MEMBERSHIP PACKAGES Create as many packages as you need.

2. Import your existing members

Choose 'Import members' to add current members to your new membership package in ClubSpark. There is a downloadable Excel template available to make it easy to upload multiple members at once.



If you need any help importing members, please get in touch.



IMPORT MEMBERS Import or add Members into your package.

3. Create your next package

Add another new package e.g. 'Adult Members 2015'. You can choose when this package starts and expires. You can also create different pricing for existing members and new members. You can optionally accept monthly payments.



CREATE MEMBERSHIP PACKAGE Make adjustments to new memberships

4. Import your members list from an existing package

Choose 'Import Members' and import your member list from your 2014 package. This will import all 'ACTIVE' members from the 2014 package. These members will appear in the new package as 'PENDING', remaining that way until 'PAID'.



MEMBERSHIP SUBSCRIPTION LISTING Instantly see who's paid and who hasn't.

5. Send payment requests and relax

Send requests to groups, individuals or all your members in one go. A link to their profile will be emailed to your members where they can activate their new membership. We'll email you whenever a package is purchased, telling you how they've chosen to pay.

We will automatically chase unpaid members for you, so you can spend more time on court!

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Jult Membership 2	014					
Dave Ward						Send Invite
Payment: AATTAND State	a: ACTIVE •					
PRIMENTS MEMBER DETAILS	CONTACT DETAILS	NOTES				
Package cost						
And in Manual section 2018			Full Lose (L)	Monthly Cost (I)	Total Hald (L)	
Use default package cost			120.00	0	70.00	Edit
					TUTAL COSTS	£120.00
					TOTAL PAID	670.00
					REMAINING BALANCE	£50.00
De ser et bistore						
Payment history	Date	Method			Amount (E)	
Adult membership 2015	6/10/2014	Cheque			60.00	Edit

PAYMENT DETAILS & HISTORY Keep track of manual and online payments.

MEMBERSHIP Q&A

- How much does it cost to use?
 It's FREE to use with no costs for manual payments.
- Is there an online payment fee? Online processing has a small fee of 1.8% (maximum).
- Can I send emails to my members? It's easy to email all members, groups or individuals.
- What online payment methods are available? Direct debit payments via GoCardless
- Are the online payment payments secure? Yes. GoCardless is safe and FCA regulated.
- How long does it take to set up online payments?
 It's instant register your details and you're ready!



SIMPLE, FLEXIBLE VENUE MANAGEMENT

The membership module is just the tip of the iceberg. Here are some other FREE TO USE features, you can use to manage your venue with ClubSpark.



Bookings

Our court booking sheet is extremely powerful. Cover simple and complex club booking rules at the same time. It's simple for both you and your members to use.



Contacts

Stay in touch with everyone who's stepped foot in your venue. Anyone who attends an Open Day, signs up to membership, books a course or a court, will appear in your contacts.



Open Days

Use ClubSpark to manage and promote your Great British Tennis Weekend. Don't forget the App so you can check-in people and add walkups on the day.



Courses and Programmes

ClubSpark is already helping coaches organise Tennis Xpress, Tennis Tuesdays and Mini Tennis courses. More coming very soon in this area.

For more information on how to join ClubSpark or register with the LTA, get in touch:



www.clubspark.co.uk

support@clubspark.co.uk





